

# Cross-Merchandising FES Products

Help customers find them in the herbal supplement categories—

## First Aid

Magenta Self-Healer™, Arnica Allay,  
Calendula Caress, Mugwort Moon Magic\*

## Stress / Rescue Remedy®

Five-Flower Formula™, Post-Trauma  
Stabilizer™ Kinder Garden™, Fear-  
Less™, Animal Relief Formula, Dandelion  
Dynamo\*, Benediction\*

## Sleep

Flora-Sleep™, Mugwort Moon Magic\*,  
St. John's Shield\*

## Mood

Illumine™, Post-Trauma Stabilizer™, Grief  
Relief™, St. John's Shield\*

## Brain Health / Alertness

Mind-Full™



Mind-Full Flourish formula with the  
brain and alertness remedies



Flora Sleep Flourish formula with the  
sleep remedies

Women's Health, Pre-Natal  
Grace™, Benediction\*

## Babies and Children

Kinder Garden™, Calendula Caress\*

## Energy, Vitality

Grounding Green™, Activ-8

## Detox / Allergy

Yarrow Environmental Solution™

## Heart Health

Sacred Heart™

## Pets

Animal Relief Formula

\* indicates *Seasons of the Soul™* bath  
and body oil



Activ-8 Flourish formula with the  
energy remedies



Grace Flourish formula with the  
prenatal remedies

Thanks to Robb Doser  
for many of the cross-  
merchandizing concepts,  
and for the photographs  
taken at Seward Coop in  
Minneapolis



## Flower Essence Services

PO Box 1769, Nevada City, CA 95959 800-548-0075  
www.fesflowers.com www.facebook.com/fesflowers